IAPA

If Not Now, When?

2020 Advancing Analytics Program

Now familiar words. Unprecedented. Unknown. Uncharted.
Join us for the IAPA National Conference to explore all the reasons why now is the exact time organisations should seek out their analytics team, pore over data insight reports and balance agility with real-time trends and analysis to select the best path forward. **If not now, when?**

	Tuesday 17 November	Wednesday 18 November
9:30am	Welcome	Welcome
9:40am	**Tom Davenport,** *Said Business School, Babson College, MIT Initiative of the Digital Economy, Deloitte* AI Analytics in a Time of Uncertainty	**Cynthia Rudin,** *Duke University & Prediction Analysis Lab* Interpretability vs. Explainability in Machine Learning: for justice and healthcare, the time is now
10:20am	**Gibson Biddle, ex-Netflix** Netflix's Customer Obsession	**Dr. Pamela Peele,** *Chief Analytics Officer, UPMC Health Plan & UPMC Enterprises* Telling the patient care story through data
11:10am	Join one of the Discussion Groups on key issues in analytics today Led by the **IAPA Top 10 Analytics Leaders**	Join one of the Discussion Groups on key issues in analytics today Led by the **IAPA Top 10 Analytics Leaders**
11:30am	**Silvio Giorgio,** *GM Data Science, Transformation & Enablement, Australia Post* Magic with Data: inspiring the art of the possible at Australia Post	**Sveta Friedman,** *Data Analytics & Science Director, carsales.com.au* Developing analytics maturity journey
12:00pm	**Kay Firth-Butterfield,** *Head of AI and Machine Learning and Member of the Executive Committee, World Economic Forum* Risk, Compliance, Governance and Responsible AI	**Dr Phillip Gould,** *Assistant Secretary, Office of the National Data Commissioner Branch, Department of the Prime Minister and Cabinet* Driving better use of and access to government data
12:30pm	Close	Close