

If Not
Now,
When?

2020 Advancing Analytics Program

Now familiar words. Unprecedented. Unknown. Uncharted.

Join us for the IAPA National Conference to explore all the reasons why now is the exact time organisations should seek out their analytics team, pore over data insight reports and balance agility with real-time trends and analysis to select the best path forward. **If not now, when?**

Tuesday 17 November

Welcome

Tom Davenport

AI Analytics in a Time of Uncertainty

Gibson Biddle, ex-Netflix

Netflix's Customer Obsession

Join one of the Discussion Groups on key issues in analytics today
Led by the **IAPA Top 10 Analytics Leaders**

Silvio Giorgio, Australia Post

Local Keynote Coming Soon

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Wednesday 18 November

Welcome

Cynthia Rudin, Duke University & Prediction Analysis Lab

Interpretability vs. Explainability in Machine Learning: for justice and healthcare the time is now

Being announced soon

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